

## For Lease By Owner - Prospecting

{NAME}  
{ADDRESS}  
{CITY} {STATE} {POSTCODE}

Dear {NAME},

As we are both in the business of real estate, I thought I would write to you with a question..

Would you consider selling your investment property?

No doubt you have heard that the market has been incredible. We have many buyers that are looking to buy and we need more homes to sell.

If you ARE thinking of selling, there are a few unique things about our company, that set us apart from every other agency in the area.

We are the only real estate office in the area to offer every client free advertising, free marketing and free signage.

When you choose us to sell your property, you also have peace of mind knowing that you can cancel the agreement at any time. Unlike other agents who will lock you into expensive long-term binding contracts, with us, you are always in control.

If you are interested in selling, or just want to find out more about our methods, please call me today on **555 5555**. We are available seven days for your convenience.

You have nothing to lose.

Yours sincerely

Lisa B  
Director  
XYZ Real Estate

