

Property Owners - Hot Market - Prices have gone up

{NAME}
{ADDRESS}
{CITY} {STATE} {POSTCODE}

Dear {NAME},

I just wanted to write to you to let you know that property prices have risen since you acquired your property and we believe that the value could have changed in your favour. In some instances, values have skyrocketed. Of course, I can't promise anything without first having a look at your home.

Regardless, we believe it's always good to obtain regular updated appraisals. These are highly effective in monitoring the performance of your property.

If you are interested in knowing where your property stands, I would love to offer you a market appraisal. There is no charge for this service, and of course, no obligation.

Yours sincerely

Lisa B
Director

P.s: Can I also ask a favour? Should you know anyone that is considering selling their property, could you please pass on my details? For your information, we are the only agency in the area to offer free advertising, signage, and marketing to every single client. If you could assist us by mentioning my name, I would greatly appreciate it. Thank you