

Purchased through you in the past - Investment

{NAME}

{ADDRESS}

{CITY} {STATE} {POST CODE}

Dear {NAME},

Thank you again for purchasing your property through me. I hope that you continue to love your home for many years to come.

As I consider myself a very hard worker in what can be a very competitive industry, I still to this day greatly appreciate your custom and decision to buy through me.

As a token of my appreciation, I wanted to offer you an updated appraisal of your home. It would also be nice to catch up and let you know how the market is going.

Regular updated appraisals are highly effective in monitoring the performance of your property within the current market.

If you are interested in knowing where your property stands, please call me and I can pop over when convenient. There is no charge for this service, and of course, no obligation.

If there is anything else I can do to help, please call me anytime on 555 5555.

Once again, thank you for choosing me to help you buy your home.

Yours sincerely,

Lisa B
Director

P.s: Should you know of anyone that might be considering selling their property, please pass on my details. For your information, we are the only agency in the area to offer free advertising, signage, and marketing to every single client. If you could assist us by mentioning our company, we would greatly appreciate it. Thank you