

Local Agent - Appraisal Letter

{NAME}
{ADDRESS}
{CITY} {STATE} {POSTCODE}

XYZ Real Estate is a very active real estate agency, located on the Lower North Shore in beautiful Mosman. Due to our location, we have a large database of potential buyers that are very keen to acquire property in the area, hence my letter to you.

I thought I would write to you to see if you are possibly considering selling any of your property portfolio?

If you are selling, or would just like to know the likely selling price of your property, I would love to offer you a free market appraisal. There is no charge for this service, and of course, no obligation.

We are the only agency in the area to offer free advertising, signage and marketing. When you choose us to sell your property, you have peace of mind knowing that you can cancel the agreement at any time. Unlike other agents who will lock you into expensive long-term binding contracts, with us, you are always in control.

Please call me today on **555 5555** and I would love to help

Yours sincerely,

Your Name
Director