Dear [NAME],

Hi, my name is [INSERT NAME].

I am writing to ask you for your help.

I believe that you had your home for sale a while ago and as far as I'm aware, I don't recall that you sold?

The reason for my letter is that I was wondering if you would still consider selling?

I would like to discuss a strategy with you that involves buyers in my database. This strategy could help you sell your home for a great price if you are interested.

I specialise in your area and we have sold many homes around your home and should you wish to sell, I feel certain that I can help you obtain a great price.

Please contact me on [PHONE].

I look forward to meeting you.

Sincerely,

[NAME]

[TITLE]